WebManics

Infinite Logo Carousel

Product ID: 138

Contents

What makes this module a valuable investment?

Trust indicators, such as logo carousels, can enhance a users web experience in several ways, such as:

1. **Establishing credibility**: Trust indicators immediately convey credibility to visitors. Seeing recognizable logos can reassure users about the legitimacy of the website or the products/services it offers.

2. **Building trust**: Users are more likely to trust a website that has established partnerships or associations with well-known brands.

3. **Enhancing professionalism**: It shows that the website owner values their partnerships and affiliations enough to prominently feature them.

4. **Increasing engagement**: A logo carousel can also increase user engagement by providing visual interest and showcasing a variety of brands or partners.

5. **Provides social proof:** Seeing logos of satisfied customers, partners, or industry affiliations can provide social proof, indicating to visitors that others have had positive experiences with the website or its offerings.

We prioritize performance and SEO considerations in our development process. This module is exclusively crafted with CSS, without any JavaScript involved. Why is this significant? Browsers prioritize rendering HTML and CSS before processing JavaScript. By eliminating JavaScript, we mitigate potential slowdowns in page loading speeds and prevent occurrences of the flash of unstyled content (FOUC), ultimately enhancing the overall user experience.

Visible FOUC can lead to additional complications, notably impacting Cumulative Layout Shift (CLS) scores within Google Core Web Vitals metrics, particularly when the affected elements are positioned within the viewport fold.

However, rest assured as our module operates seamlessly without the need for JavaScript, eliminating any associated complications.
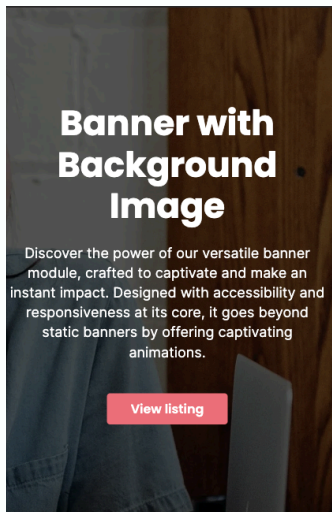
Example Visuals

Desktop:

Desktop with fade effect enabled:

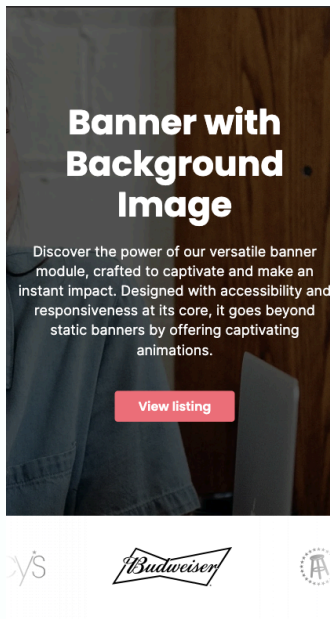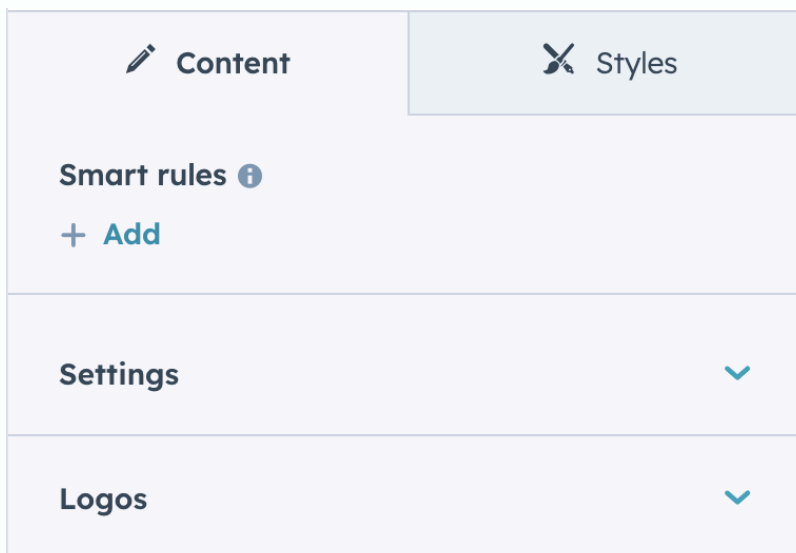Desktop with different background color and spacing settings:

Mobile:

Mobile with fade effect enabled:

Backend options

Content

In the "*content*" view, you will see two groups:

Settings

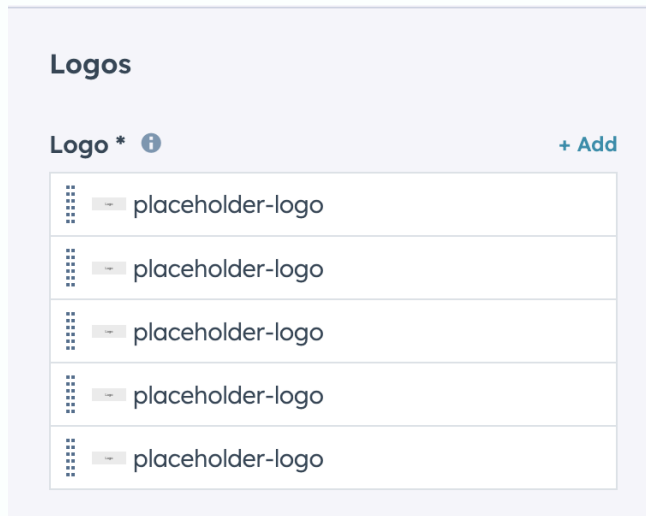In this view, you will see the following options:

1. **Enable pause on hover**: By default, this option is disabled. When enabled, it will halt the carousel animation upon hovering over a logo, and resume once the hover ends.

2. **Enable fade effect:** By default, this option is disabled. When enabled, it will add a fade effect to the left and right side of the carousel. This feature creates the illusion of logos gracefully fading out, enhancing the overall visual appeal. The background color will be utilized as the fading color.

3. **Slider speed**: This defines the duration for the slider to complete one cycle. A lower value indicates a faster slider pace. Keep in mind that the number of logos within the slider will also influence its speed. Adjust this setting accordingly and experiment to find the optimal pace.

4. **Logo height**: To control the maximum height of the logos in the carousel.
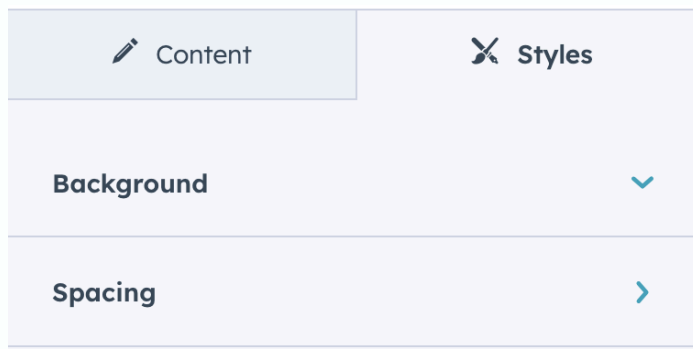
Logos

In this view, you will see the following options:

Here, you can upload as many logos as you'd like for the carousel. Please note that a minimum of 5 logos is required to activate the CSS-only carousel functionality.

Styles

In the "*styles*" view, you will see the following options:

Background

Here, you can define the background color of your carousel, providing flexibility to match the types and colors of the logos you wish to showcase.

If the fade effect is enabled, this color will also serve as the backdrop for the fading effect.

Background

Background Color *

\# FFFFFF   100%

Spacing

Here, you can set the padding at the top and bottom of the carousel, as well as the spacing between each logo within the carousel.

Spacing

Padding ⓘ

Padding Top *

40px

Padding Bottom *

40px

Margin ⓘ

Space between Logos *

40px

Support

If you have any additional questions or need further assistance, feel free to reach out to us at *support@webmanics.com*.

Thank you!

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