

# Book a Demo Landing Page #1

Product Listing

Product ID: 329

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## What makes this a valuable investment?

A demo or contact page is one of the most critical elements in your marketing strategy, serving as the gateway to converting casual visitors into qualified leads—those who have expressed genuine interest in your business. However, many demo pages fall short by being overly complicated, cluttered, or failing to guide users toward the page's true purpose.

Recognizing this challenge, we've developed a pre-built yet highly customizable solution designed with user experience at its core. Our approach considers the entire journey your visitor takes, from their first interaction to their final decision to engage with your brand. By simplifying the process and minimizing distractions, our demo page framework is engineered to highlight your key offerings and drive action. This not only enhances user satisfaction but also significantly improves conversion rates, making it a smart investment for businesses looking to maximize the effectiveness of their online presence.

In addition, our solution is flexible enough to adapt to your unique brand requirements, allowing you to tailor the experience to align with your company's specific goals and aesthetics. With our demo page, you're not just getting a tool, but a strategic asset designed to turn interest into action and potential leads into loyal customers.

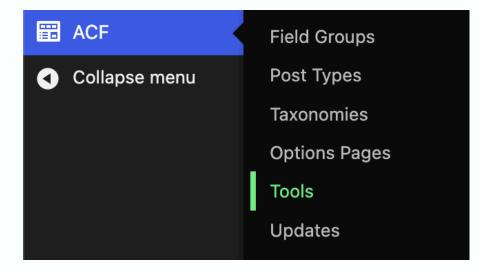
## Installation

Step 1: Purchase product

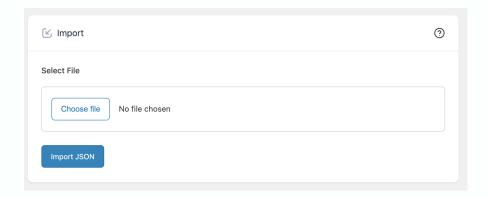
**Step 2**: Download product source files (obtainable after purchase).

**Step 3**: Log into your WordPress account and download the <u>ACF Pro plugin</u>, if you haven't already.

**Step 4**: Once downloaded and installed, using the left hand sidebar, hover over "*ACF*" and click on "*Tools*":



**Step 5**: In the downloaded product zip file, you will see a file called "*acf.json*", import this file when in ACF > Tools.



**Step 6**: In the downloaded product zip folder, you will see a file called *"template-book-a-demo.php"*, add this file to the root of your WordPres theme (where *functions.php* exists).

**Step 7**: When creating a new page, you will see an option called *"Template"* in the left hand side:

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	Word count: 0		Template Default template Order O Need help? Use the Help tab above the screen title.
			Featured image

**Step 8**: From this dropdown, select "329-book-a-demo-landing-page-1":

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**Step 9**: Once this template is selected, all the associated fields will appear on the same page, and you're all set to populate and create your page!

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# Backend

Once the template is added to a page, you will see 6 tabs:

- 1. General
- 2. Header
- 3. Него
- 4. Logo Carousel
- 5. Text & Image
- 6. CTA Banner

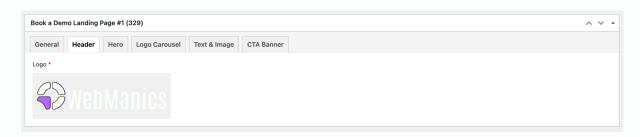
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General         Header         Hero         Logo Carousel         Text & Image         CTA Banner							
Button Styles							
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Select Color	Select Color	Select Color	Select Color	10 px			

#### General

Here, you can define global button styles for consistent use across the page. Customize parameters like default background and text colors, hover effects, and border styles to maintain cohesive design throughout.

#### Header

Here, you can set the logo that represents your brand on the page.



#### Hero

This is the most impactful module on the page, positioned at the very top to both engage visitors and highlight the page's value.

Under this tab, you'll find several options to help you craft the perfect hero section. Customize the background and text settings for the entire block, as well as the box containing the form. You can also define the styles for the form fields to create a cohesive and visually appealing design.

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**Note**: A dummy HTML form has been included in the template file for demonstration purposes. You can easily replace this with an embedded form, and the predefined styles will seamlessly apply, as long as the .styledForm class remains the parent class.

#### Logo Carousel

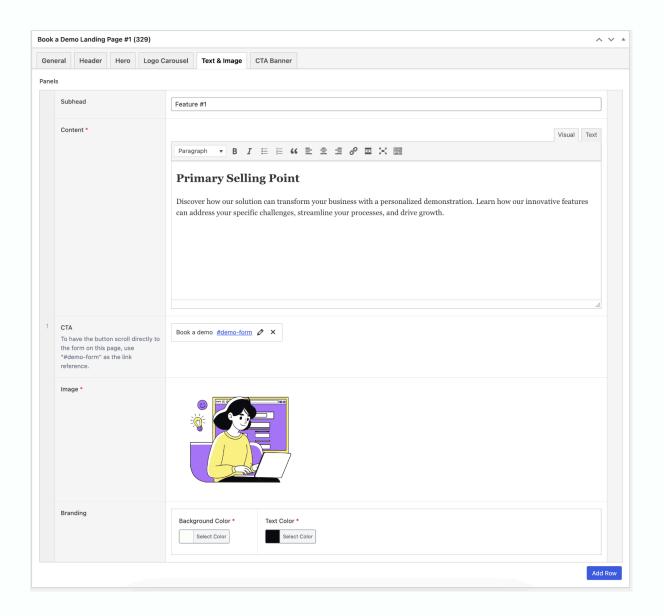
Here, you can create a logo carousel that acts as a powerful trust indicator for your visitors. This feature utilizes the lightweight <u>Glide.js</u> library for smooth and responsive performance. A minimum of 5 logos is required to ensure optimal display and impact.

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#### Text & Image

Here, you can create as many text and image panels as needed to effectively showcase your offerings. You have full control over the branding, text, images, and call-to-actions to ensure each panel aligns with your goals.

To add more panels, simply click the blue 'Add Row' button (see image below).



#### **CTA Banner**

When a user reaches the bottom of the page, it suggests they've either read or skimmed through all the content. At this point, we aim to guide them back to the form or direct them to another valuable page that signifies the next step in their journey.

Book a Demo Landing Page #1 (329)							
General Header Hero Logo Carousel Text & Image CTA Banner							
Branding							
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Header (H2) • Ready to get started?	CTA • To have the button scroll directly to the form on this page, use "#demo-form" as the link reference. Book a demo <u>#demo-form</u> ( X						

# Support

If you have any additional questions or need further assistance, feel free to reach out to us at *support@webmanics.com*.

Thank you!

WebManics