WebManics

Timeless
A HubSpot Website Built
for SaaS

[Product Listing](#)

Product ID: 482

Contents

Introduction

Timeless is a cutting-edge HubSpot website built with custom modules, designed to adapt and evolve effortlessly. True to its name, Timeless is crafted to stand the test of time, thanks to its unmatched flexibility, extensive customization options, seamless responsiveness, and clean, high-quality coding. This ensures not only exceptional performance today but also a future-ready framework that's easy to expand and refine as your needs grow.

Why Timeless?
Unlike off-the-shelf solutions, Timeless delivers a bespoke experience tailored to your exact needs. Every template and module is crafted with SEO and user journey optimization in mind, ensuring a seamless experience that drives engagement and conversions—especially for SaaS businesses. It's more than a website—it's a testament to quality, innovation, and reliability. Choose Timeless for a digital presence that's as enduring as your vision and as strategic as your goals.

Built for Adaptability and Growth
Timeless isn't just a website—it's a platform designed to grow with your business. Its modular architecture allows you to adapt and evolve effortlessly, whether you're launching new campaigns, adding pages, or refreshing your design. From startups to enterprises, Timeless is engineered to scale, ensuring your website remains relevant as your business flourishes.

Design That Captivates, Performance That Delivers
Every aspect of Timeless is crafted with precision, blending visually stunning design, robust functionality, and inclusive accessibility. Fully optimized for speed, responsiveness, and accessibility standards, Timeless ensures an exceptional experience for all users across devices. With average [PageSpeed Insights](#) scores of 80 on mobile and 98 on desktop, your visitors will enjoy smooth, fast-loading pages, while your business benefits from improved SEO, increased customer retention, and a broader reach. Don't just take our word for it—test it yourself and see the results in action.

Customization Without Complexity
With Timeless, customization is effortless. Its user-friendly modules allow you to tweak layouts, colors, and content in minutes—no coding skills required. This flexibility ensures your website perfectly reflects your brand identity while staying adaptable to future needs.

Future-Proof and Developer-Friendly
Timeless is built using the HubSpot CLI and leverages modern, future-proof technologies like vanilla JavaScript, SCSS, and Gulp for an efficient automation workflow. The high-quality, clean code is designed to be easy for developers to understand and expand. Whether you need to add advanced functionality or integrate third-party tools, the framework ensures seamless enhancements. Plus, all tools and workflows are fully

documented in the included README file, giving you everything you need upon purchase to get started and stay ahead with evolving technology.

Designed for Marketing Success
Timeless isn't just about aesthetics and functionality; it's built with marketers in mind. From lead generation tools to seamless CRM integration, it empowers you to create campaigns that convert and drive measurable results. With Timeless, you can focus on growth while the website does the heavy lifting.

Pages

In this section, we'll walk you through the key pages included in the Timeless website. Each page is designed to provide a seamless, user-friendly experience, with thoughtful layout and content placement that aligns with best practices for conversion and user engagement. Whether you're showcasing your products, services, or building your brand, these pages are fully customizable and ready to adapt to your needs. Let's take a closer look at each one:

1. Homepage
2. Homepage V2 (another optimised homepage layout example)
3. Plain Text
4. Solution L1
5. Solution L2
6. Product L1
7. Product L2
8. About Us
9. Contact
10. Book a Demo
11. Resources Listing Page
12. Resource Post
13. 404
14. 500
15. Search Results

All of the templates have been carefully crafted with a focus on delivering the best and most optimal user experience. We've designed them with your audience in mind, understanding what they value and what motivates them.

Take the homepage, for example. It starts with an impactful core proposition that immediately captures attention, followed by a simple yet effective trust indicator—logos of notable companies you've worked with. This establishes credibility and reassures visitors of your brand's reliability.

Next, the page seamlessly builds on the core proposition by showcasing benefits or explaining how your offerings can help achieve their goals. This progression is designed to educate and engage, leading naturally to clear, compelling call-to-actions that entice users to explore further. The result is a homepage that guides visitors effortlessly through a meaningful and conversion-driven journey.

Templates

In this purchase, you will receive the following templates:

1. 404
2. 500
3. about-us
4. book–a-demo
5. contact
6. flexible-template
7. homepage
8. homepage-v2
9. plain-text
10. product-level-1
11. product-level-2
12. search-results
13. solutions-level-1
14. solutions-level-2
15. resource-level-1
16. resource-level-2

Modules

Each of our modules is fully customizable, allowing you to control key branding elements like background color, text color, and button styles to match your page design. Let's take a closer look at each module, showcasing their visual appeal and highlighting their key features!

1. Accordion

Lorum ipsum dolor sit

Lorem ipsum dolor sit amet, consetetur sadipscing elitr sed diam?   ^

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor.

Lorem ipsum dolor sit amet, consetetur sadipscing elitr sed diam?   ⌄

Lorem ipsum dolor sit amet, consetetur sadipscing elitr sed diam?   ⌄

Lorum ipsum

Features:

- **Built with SEO in mind**: Unlike content hidden via CSS or with a height of 0—commonly used for reveal animations—this module leverages max-height for its open and close functionality. This ensures content remains crawlable by search engines while delivering a smooth animation effect.
- **Unlimited flexibility**: Easily create as many accordion items as you need to suit your content and structure!

2. Cards repeater

Features:

- **Dual-purpose design:** Use these cards to link to other pages, or leave them unlinked to highlight key features or content!
- **Unlimited flexibility**: Easily create as many cards as you need to suit your content and structure!

3. Company Timeline

Features:

- **Engaging history**: Highlight key events and dates in an interactive experience that keeps visitors engaged and informed!
- **Space-efficient design**: Showcase your company's history within the viewport, minimizing page height while encouraging exploration!
- **Global module**: Designed to prevent repopulation across multiple pages, ensuring consistency and efficiency!
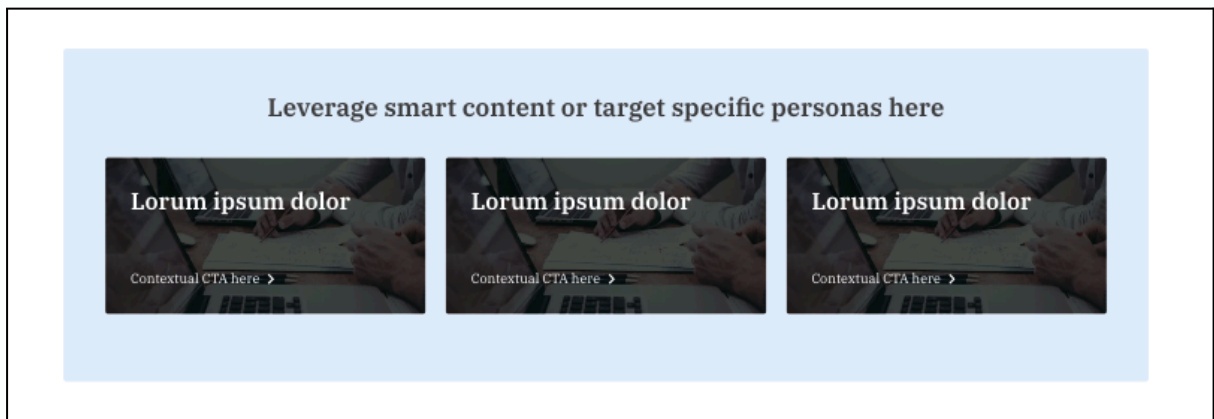
4. CTA Banner
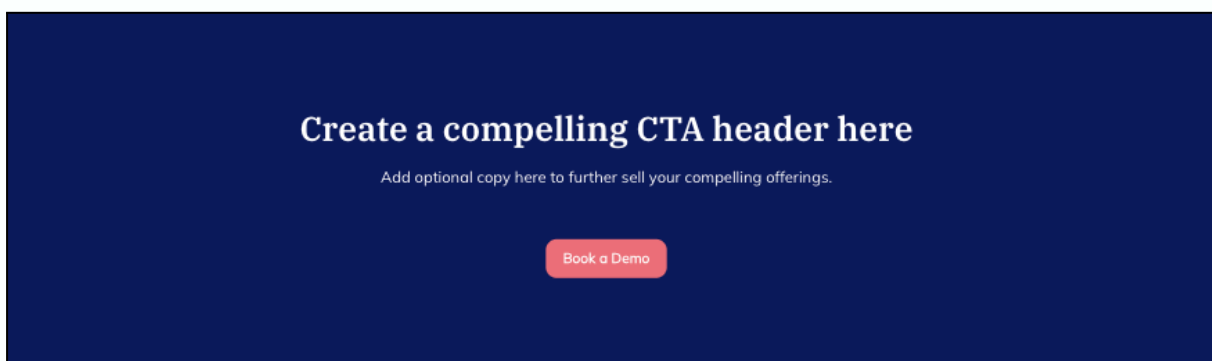
Features:

- **Clear and effective design**: Guide visitors seamlessly to the core CTA with a simple, focused layout!

5. CTA Cards

Leverage smart content or target specific personas here

Lorum ipsum dolor
Contextual CTA here >

Lorum ipsum dolor
Contextual CTA here >

Lorum ipsum dolor
Contextual CTA here >

Features:

- **Streamlined cards**: Designed to attract visitors immediately, perfect for targeting specific personas or highlighting key features.
- **Fully customizable**: Adjust the case as needed—no background image? No problem, simply use a background color instead!
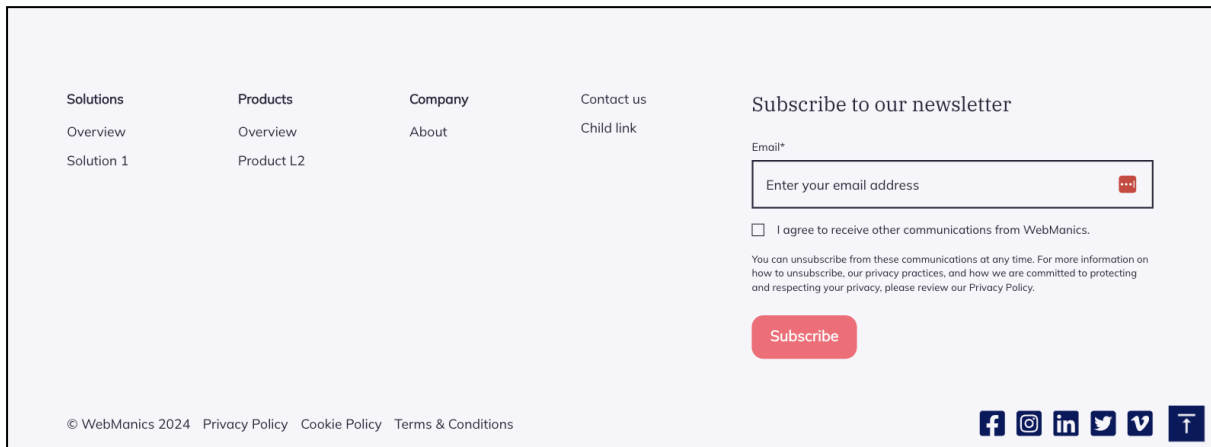
6. Employee Listing
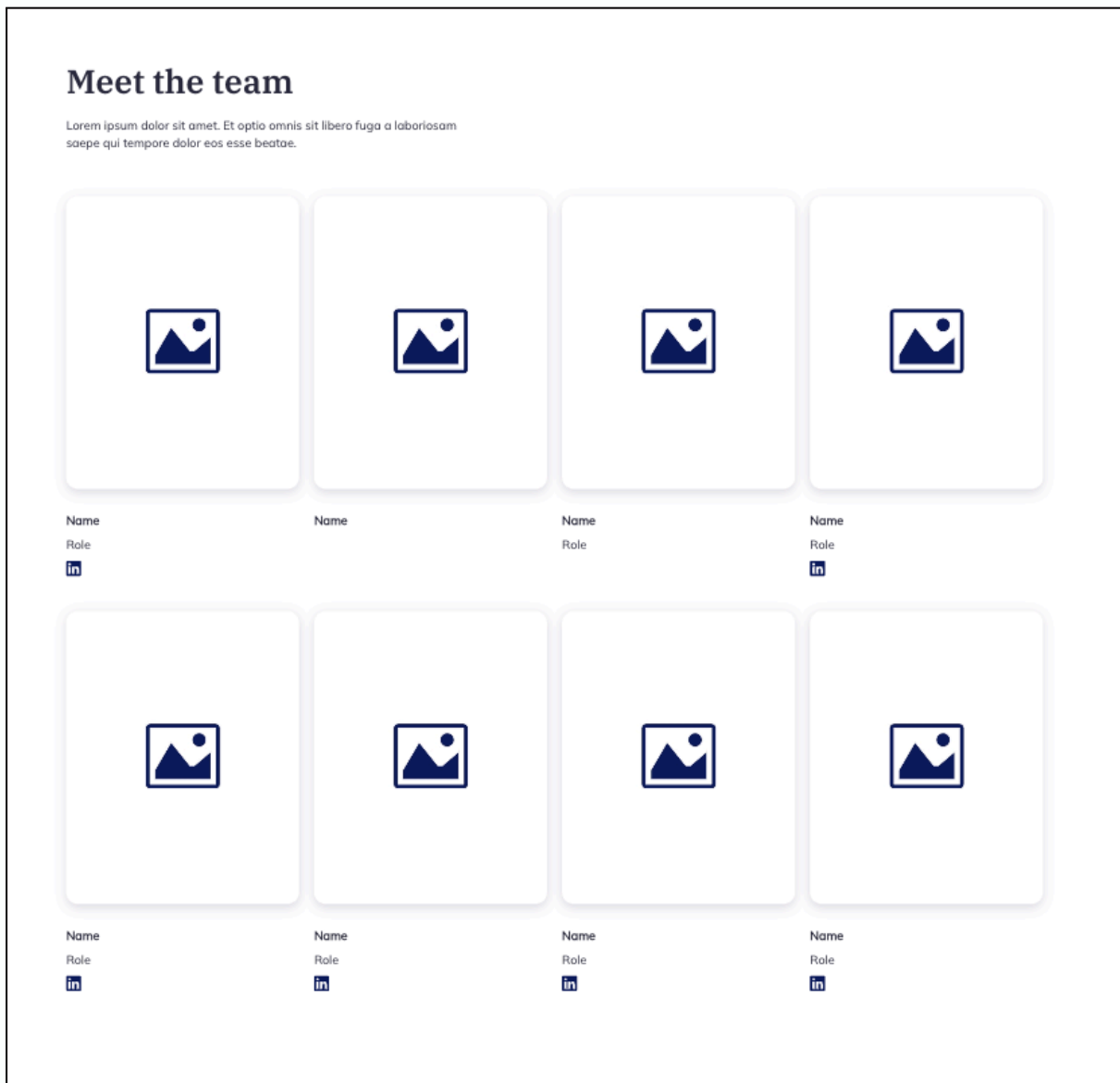
Features:

- **Showcase your team**: Build trust and reliability by featuring your team members here.
- **Customizable fields**: Add social links as needed to tailor the section to your specific use case.
- **Global module**: Designed to prevent repopulation across multiple pages, ensuring consistency and efficiency!

7. Footer

Features:

- **Flexible menus:** Assign up to 4 menus and create separate HubSpot menus to categorize your links effectively.
- **Consistent CTA**: Add a newsletter signup or any form of your choice to provide a clear action for users reaching the bottom of the page.
- **Global module**: Designed to prevent repopulation across multiple pages, ensuring consistency and efficiency!

8. Global theme settings

The core of your website's functionality. This module serves as the central hub, allowing you to input your branding details, which can then be seamlessly referenced by other custom modules.
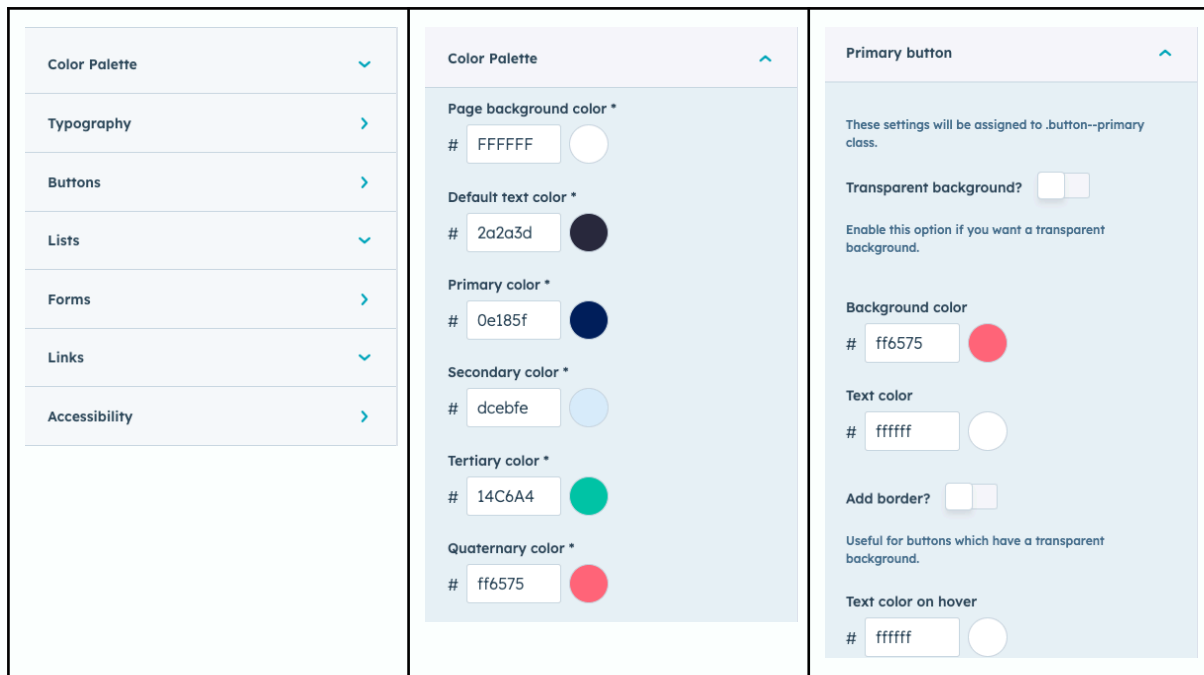
9. Header
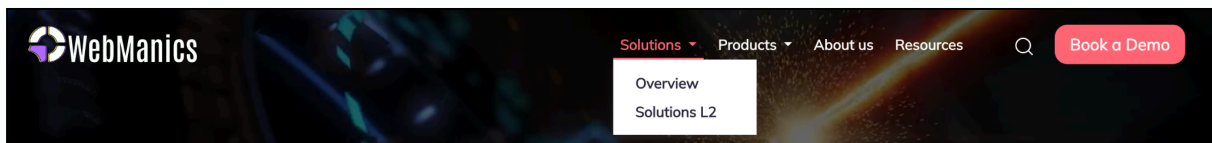
Features:

- **Animated and responsive**: Leverage HubSpot's built-in menu to create a sleek, dropdown header that's both dynamic and user-friendly.
- **Everpresent CTA**: A fixed header keeps your primary call-to-action visible as users scroll, ensuring an actionable item at every point in their journey.
- **Global module**: Designed to prevent repopulation across multiple pages, ensuring consistency and efficiency!

10. Hero with Ambient Video
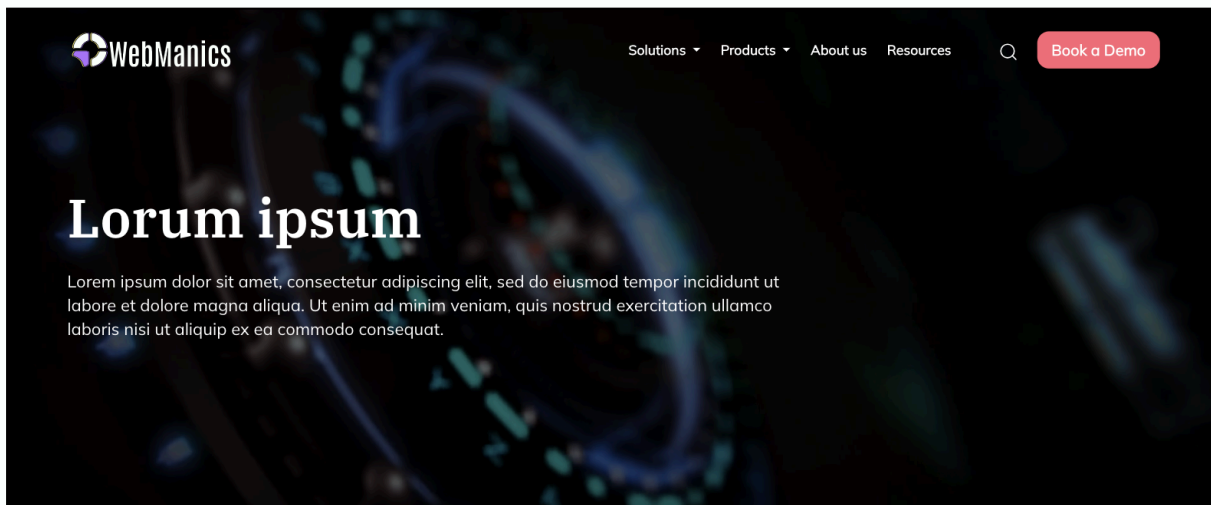
Features:

- **Flexible background**: No ambient video? No problem—assign a background image instead, though videos are proven to be more engaging and reduce quickbacks!
- **Customizable CTA**: Add a call-to-action to this module, whether it's a custom button or a HubSpot CTA, to drive engagement effectively!

11. Hero with BG Image

Features:

- **Custom alignment**: Adjust alignment to match your design preferences seamlessly.
- **Enhanced visuals**: Add a supplementary background image to bring your hero section to life!
- **Customizable CTA**: Add a call-to-action to this module, whether it's a custom button or a HubSpot CTA, to drive engagement effectively!

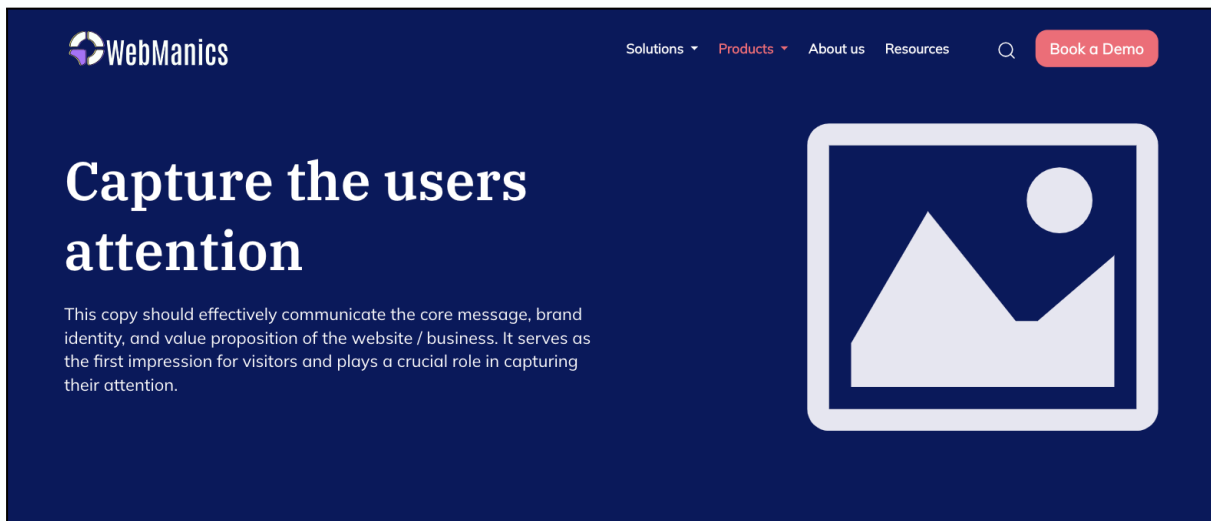## 12. Hero with Form

Features:

- **Custom form design**: Select your color palette and form styles based on those defined in the global-theme-settings module.
- **Seamless integration**: Easily choose your HubSpot form and tailor the on-submit journey. Tip: Set the HubSpot form to RAW HTML in the form settings to avoid style and markup clashes with the theme!
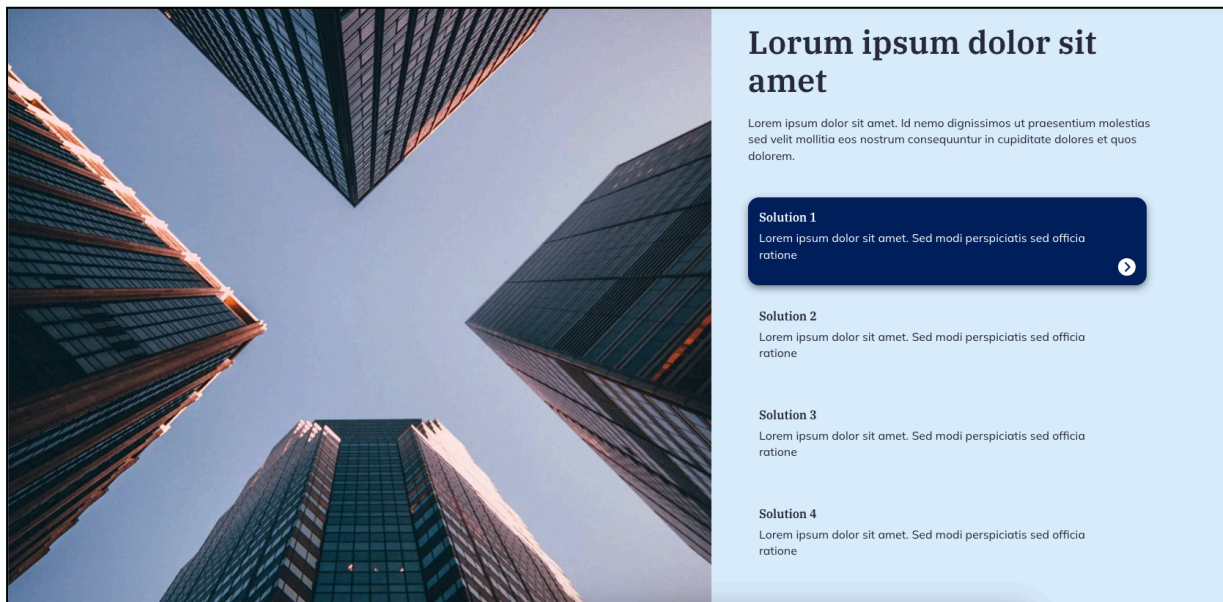
13. Hero with Image

Features:

- **Text and image**: Showcase your value proposition instantly with subtle animations that capture attention!
- **Customizable CTA**: Add a call-to-action to this module, whether it's a custom button or a HubSpot CTA, to drive engagement effectively!
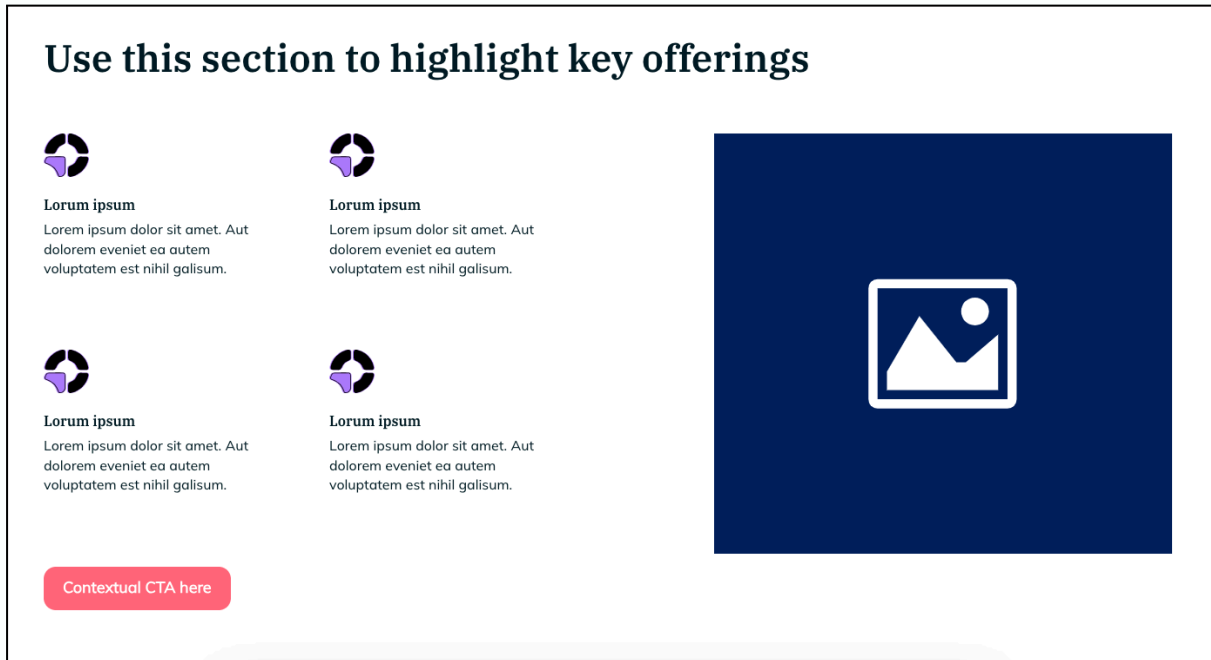
14. Hoverable Tabs

Features:

- **Interactive cross-linking**: Visually connect to other pages with tabs that change images on hover to showcase your content.

- **Touch-friendly design**: On touch devices, tabs become clickable, ensuring seamless functionality across all devices!

15. Key Points with Image

Features:

- **Key highlights**: Showcase up to 4 points to present your offering in clear, easy-to-digest snippets—ideal for visitors who skim read (majority!).
- **Customizable CTA**: Add a call-to-action to this module, whether it's a custom button or a HubSpot CTA, to drive engagement effectively!

16. Logo Carousel

Features:

- **Seamless carousel**: A [GlideJS](#) powered, infinite-loop carousel to showcase key brands you've worked with.
- **Scalable and responsive**: Add as many logos as you like—more is better! Adapts flawlessly across all devices, from mobile to desktop.

17. Multi Column Text

Our company values

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum dolor

Lorem ipsum dolor sit amet, consectetur adipisci elit, sed eiusmod tempor incidunt ut labore et dolore magna aliqua.

Lorem ipsum dolor

Lorem ipsum dolor sit amet, consectetur adipisci elit, sed eiusmod tempor incidunt ut labore et dolore magna aliqua.

Lorem ipsum dolor

Lorem ipsum dolor sit amet, consectetur adipisci elit, sed eiusmod tempor incidunt ut labore et dolore magna aliqua.

Features:

- **Text card rows**: Present key information in bite-sized, digestible snippets with multiple rows of text cards.
- **Full control**: Create as many items as needed and customize the module's branding to match your style.

18. Number Ticker

Lorum ipsum dolor sit amet

Lorem ipsum dolor sit amet. Quo asperiores dolorem et distinctio similique et quidem assumenda ut voluptas neque et neque quia sed tempora nobis est magni optio.

8

Lorem ipsum dolor sit amet

$32k

Lorem ipsum dolor sit amet. Est neque modi qui impedit

50

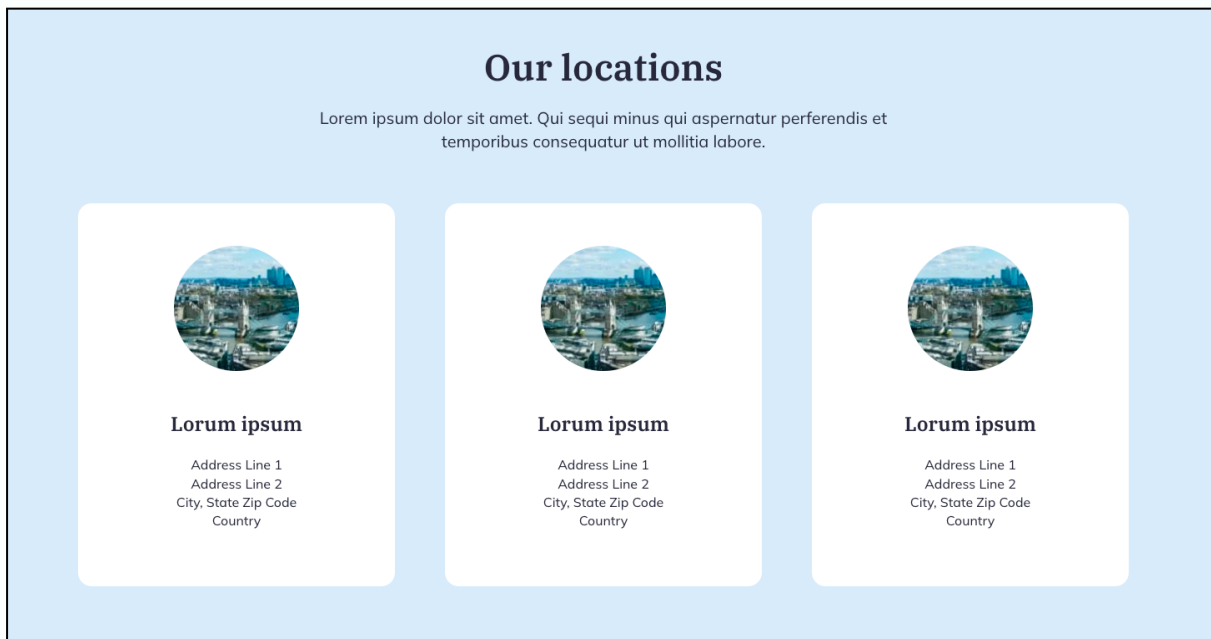Lorem ipsum dolor sit amet. Qui possimus blanditiis et delectus

1.2million

Lorem ipsum dolor sit amet. Est neque modi qui impedit

Features:

- **Dynamic**: As users scroll, numbers count up to your defined figures, creating a visually appealing experience that highlights key stats with impact.
- **Flexible setup**: Add as many stats as needed to showcase the most important figures!

19. Our Locations

Our locations

Lorem ipsum dolor sit amet. Qui sequi minus qui aspernatur perferendis et temporibus consequatur ut mollitia labore.

Lorum ipsum

Address Line 1
Address Line 2
City, State Zip Code
Country

Lorum ipsum

Address Line 1
Address Line 2
City, State Zip Code
Country

Lorum ipsum

Address Line 1
Address Line 2
City, State Zip Code
Country

Features:

- **Engaging region showcase**: Highlight the regions where you operate in an interactive and visually appealing way.
- **Flexible card setup**: Whether you have 1 location or more than 3, create as many or as few cards as needed!

20. Page not Found

Oops!
Error 404

We can't seem to find the page you're looking for.

Back to home

Features:

- **Custom 404 & 500 pages**: A bespoke module designed specifically for system error pages, allowing you to create a visually appealing 404 page that stays on-brand!

21. Plain Text

Features:

- **Content-focused module**: Perfect for plain text pages like terms, cookies, and privacy policies. Features a standard WYSIWYG editor to create and customize content effortlessly!

22. Post CTA Banner

Features:

- **Exclusive to resources-level-2 template**: This module, when enabled in the post editor, lets you create an engaging CTA at the end of your post content, ensuring visitors have a clear action to take after reading!
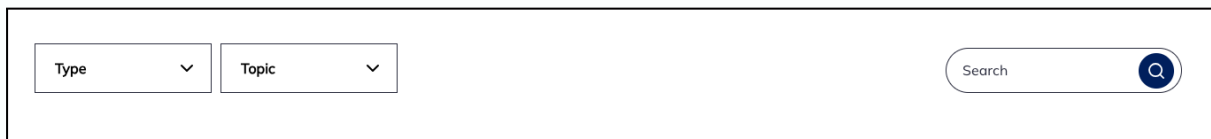
23. Quote Slider

Features:

- **GlideJS-powered slider**: Display impactful quotes and trust indicators like logos and testimonials to retain users and boost conversions!
- **Flexible setup:** Create as many slides as needed, with full mobile responsiveness to ensure seamless display on all devices.

24. Resource Filters

Features:

- **Custom module for resources-level-1 template**: This global module allows you to showcase up to 2 dropdown options for any category, such as 'type' and 'topic'—or rename them to suit your needs, like 'category' with a single dropdown.
- **Seamless navigation**: Upon selecting a dropdown option, the page automatically redirects to a filtered tag page, showing only results matching the visitor's selection!

25. Resources Similar Posts
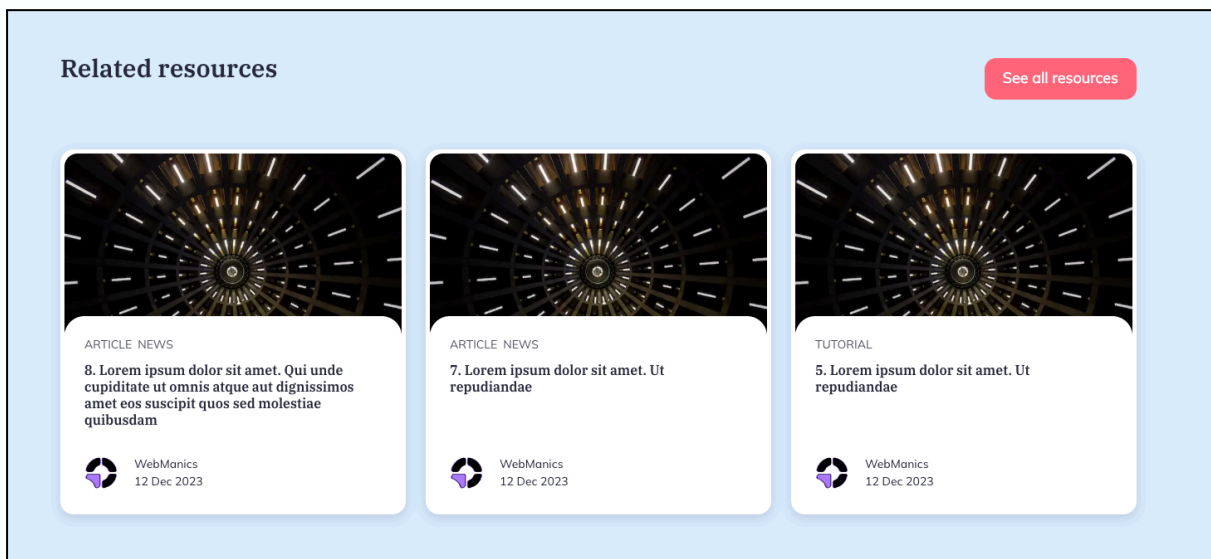
Features:

- **Custom module for resources-level-2 template**: This module displays related content based on the tags assigned to the current post. For example, if the post is tagged with 'Article,' it will automatically show three of the latest posts (excluding the current one) tagged with 'Article.'
- **Tailored experience**: Provide visitors with personalized content recommendations based on their interests, enhancing engagement!
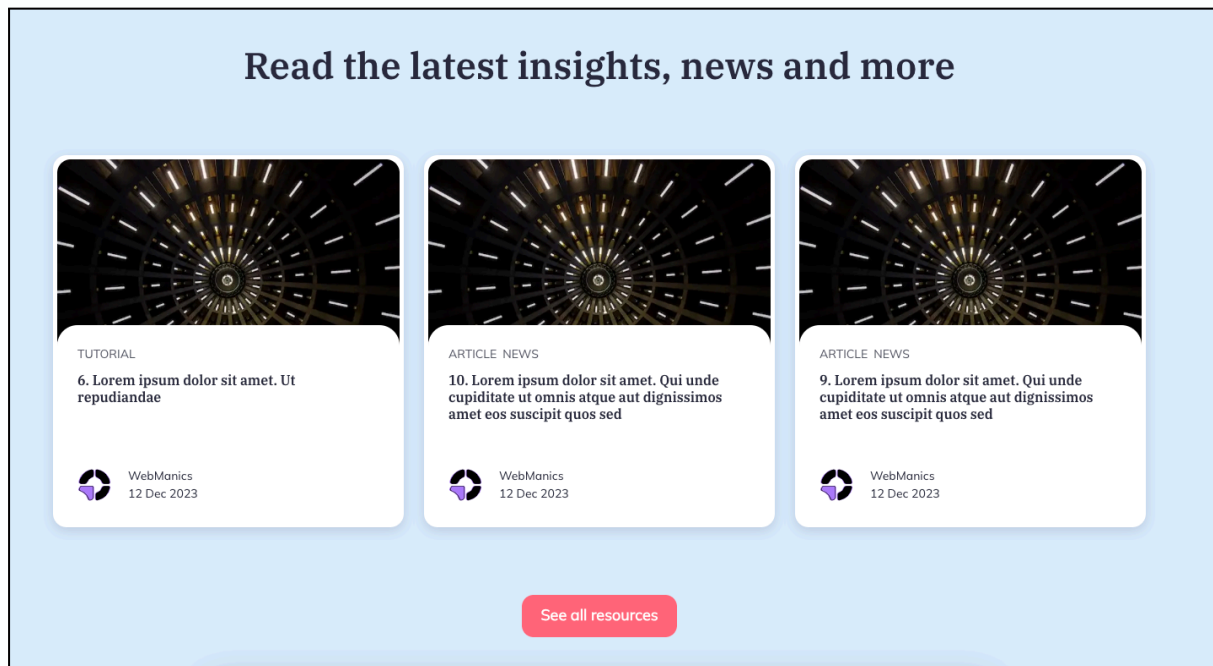
26. Search Results
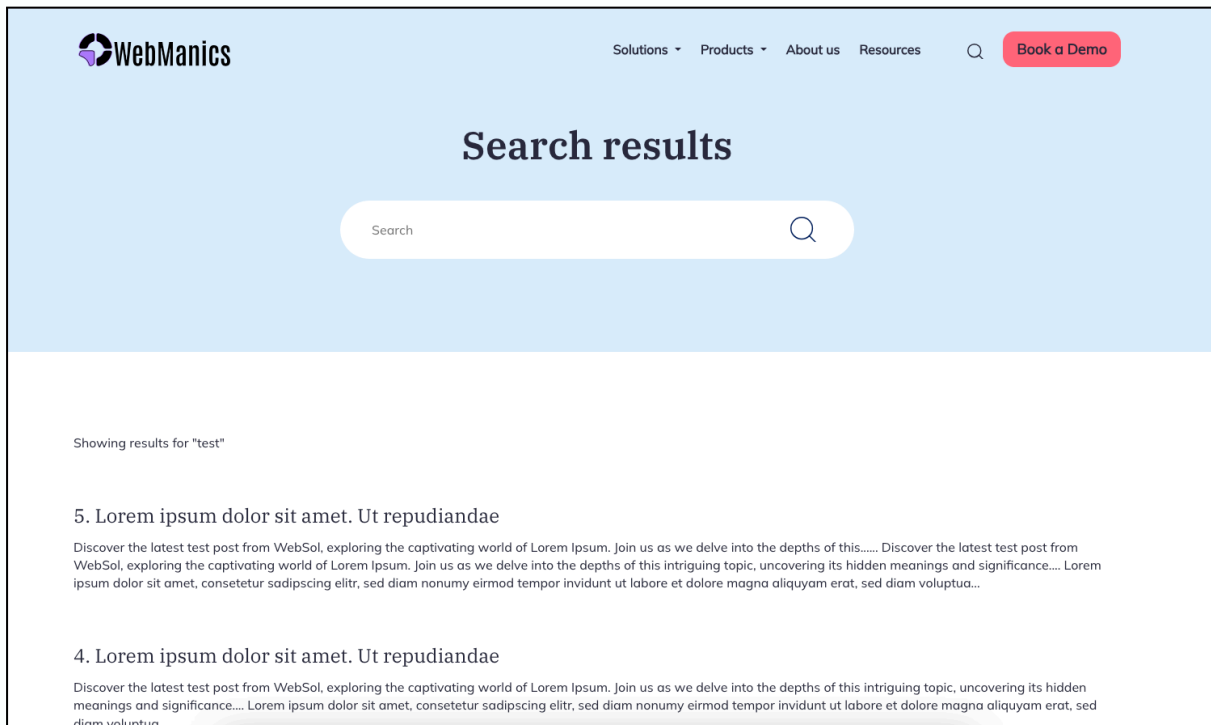
Features:

- **Custom module for search-results template**: This module offers a more visual and engaging way to display search results in HubSpot, featuring a dynamic hero, clear search results, and current search terms.
- **Enhanced navigation**: Includes pagination to help users easily browse through search results and find what they're looking for!

27. Show Posts from Blog

Read the latest insights, news and more

TUTORIAL
6. Lorem ipsum dolor sit amet. Ut repudiandae

WebManics
12 Dec 2023

ARTICLE NEWS
10. Lorem ipsum dolor sit amet. Qui unde cupiditate ut omnis atque aut dignissimos amet eos suscipit quos sed

WebManics
12 Dec 2023

ARTICLE NEWS
9. Lorem ipsum dolor sit amet. Qui unde cupiditate ut omnis atque aut dignissimos amet eos suscipit quos sed

WebManics
12 Dec 2023

See all resources

Features:

- **Customizable post display**: Showcase the posts you want on each page! By default, it will show the latest posts from the selected blog type, with options to display posts by tag or manually select posts for more tailored content.
- **Relevant content:** Perfect for showcasing content that matches the page type, ensuring visitors see the most relevant posts!

28. Testimonials
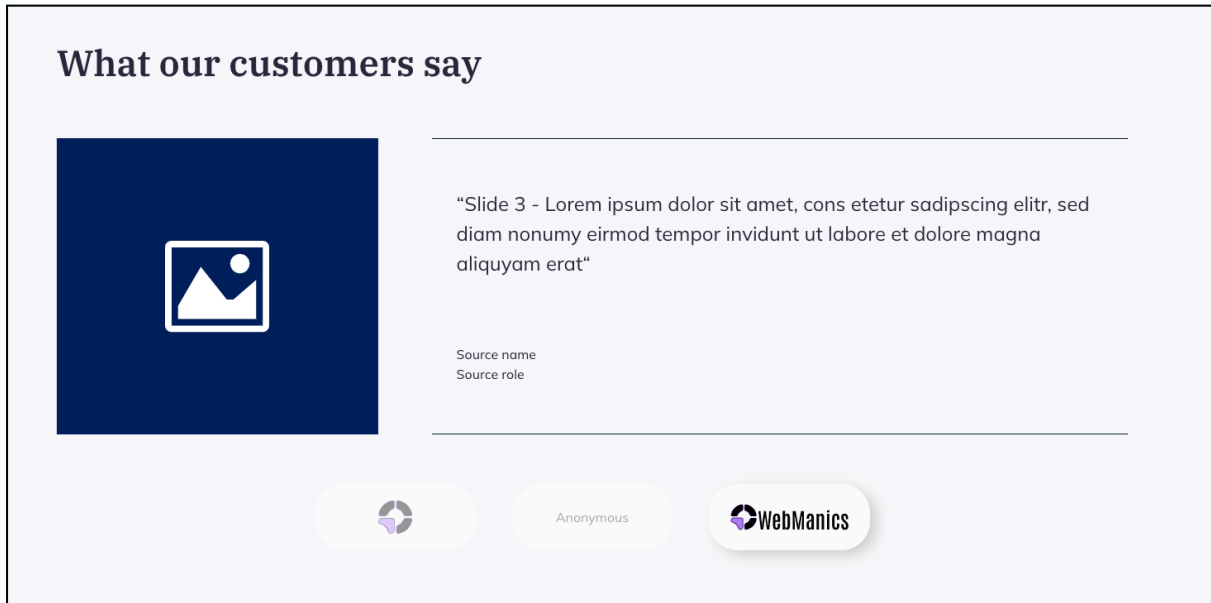
Features:

- **Interactive testimonials/case study slider**: Showcase key quotes and brands in a dynamic, engaging way. If you don't have permission to use logos, you can easily add text as triggers instead.
- **Custom CTAs**: Add personalized calls-to-action to each slide, guiding visitors to the next step in their journey!

29. Text & Image

Features:

- Simple yet impactful: Create content with an image, using built-in options to choose between text-first or image-first layouts.
- Fully customizable: Adapt the module to your brand by controlling background color, text color, CTA type, and style directly within each module!

Technologies & Libraries

- [Bootstrap 5](#): As the responsive framework
- [GSAP](#): To create performance based on page animations, proven to enhance engagement.
- [ScrollTrigger](#): To execute animations at certain points on the page.
- [Glide JS](#): To create carousels.

Installation

To ensure the site functions correctly, you'll need to add the required styles and scripts to your HubSpot domain. Follow the steps below:

1. Go to your HubSpot portal.
2. Click **Settings**.
3. From the left sidebar, select **Pages** under **Content**.
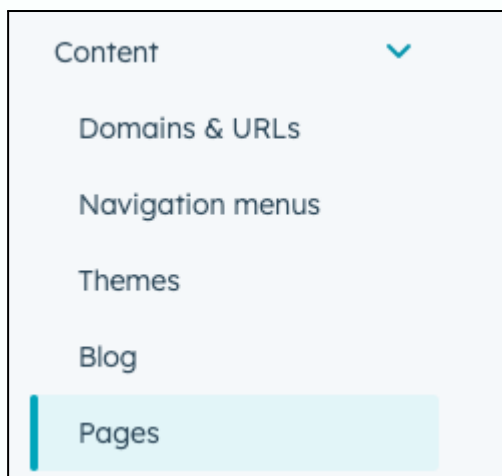
4. In the dropdown menu, choose whether to apply the styles and scripts to all domains or just your website domain.
    a. If you're unsure, select your website domain only—you can always update this later!
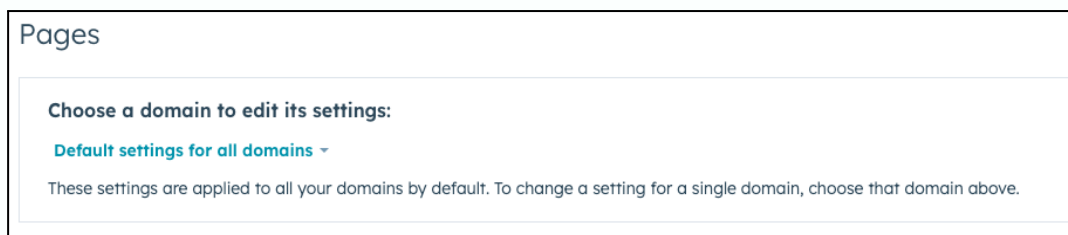
5. In the **Site header HTML**, add in the following line:

   {% include "/timeless/helpers/site-header.html" %}

6. In **Site footer HTML**, add in the following line:

   {% include "/timeless/helpers/site-footer.html" %}

Site header HTML

Add custom code snippets to the HTML head section across all of your pages.

Apply default settings

```
1  {% include "/timeless/helpers/site-header.html" %}
```

Site footer HTML

Add javascript code snippets right before the end of the body tag, across all of your pages.

Apply default settings

```
1  {% include "/timeless/helpers/site-footer.html" %}
```

7. Click Save and you're done!

Support

If you have any questions about our services, support, or any issues, please don't hesitate to reach out to us at *support@webmanics.com*.

WebManics